

Software Asset Management for New Technology Leaders



Microsoft SAM Assist

Start with the information you need to make sound decisions

Welcome to your new role! As a new business leader, you have a fresh perspective and are in a unique position to have immediate impact. Your organization may be counting on you to deliver creative new technology solutions, address legacy challenges, and find opportunities to cut costs.

Driving shareholder and IT value within your first 100 days as a new company officer is essential. There is urgency to establish your strategic vision, gain credibility, and understand the environment. Microsoft® Software Asset Management (SAM) can help you deliver immediate value throughout your company. SAM will give you the insight necessary to drive quick wins as well as give your long-term strategic vision credibility because your ideas are rooted in data.

Microsoft SAM Assist Offer

Your organization may be eligible for a complimentary* SAM Assist engagement which can help you start with a solid understanding of the software assets within your organization, and how you can optimize your resources to match your business strategy.

Each engagement is led by a Microsoft-approved, SAM certified partner, who is a highly specialized consultant that has expertise in Software Asset Management. They work with you to analyze your current Microsoft product deployments and compare these against your Microsoft license entitlements. This knowledge helps you discover possible challenges you may be inheriting and enables you to make informed recommendations going forward. SAM Assist will provide you with an analysis of your current licensing situation and a detailed SAM Assessment tailored to your organization.

A SAM Assist engagement will help you set a baseline and quickly make tangible decisions about your technology infrastructure and needs, crucial to helping you make an impact early in your new role.

Get started today

Your organization may be eligible* for a complimentary SAM Assist engagement with a Microsoft-approved partner. Call [1-866-606-3749](tel:1-866-606-3749) to see if you qualify and for any Microsoft licensing questions.

* Offer good only in the United States. Eligibility for a SAM Assist engagement is determined solely by Microsoft at its discretion while funds are available. Microsoft funds Microsoft-approved partner expenses associated with the SAM engagement. This offer is nontransferable and not redeemable for cash. Taxes, if any, are the sole responsibility of the recipient. Microsoft intends that use of the services offered as part of this offer comply with applicable federal, state, and local government gift and ethics rules.

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"I had participated in a Software Asset Management (SAM) assessment at my previous employer and saw the benefits it could provide. I knew it was a process that I wanted to engage in at eTelecare so I could quickly gain insight into the IT management and infrastructure.

I would never take another job unless we conducted a SAM assessment right off the bat."

— George Hines, Chief Information Officer, eTelecare Global Solutions

ESTABLISH CREDIBILITY AND DELIVER IMMEDIATE RESULTS WITH SAM

Knowledge is power and can help cement your value to the organization. Here are several areas where SAM can help support you:

- Create momentum and build credibility with peers by driving quick, early wins backed by data**
 - Assess current software assets and streamline operations for more efficient results
 - Gain insight and control of decentralized software assets
 - Restructure software assets to reduce redundancy
 - Put all software assets to work to drive unrealized value
- Link your vision to reality to deliver immediate and long-term results**
 - Align IT operations to support business priorities
 - Leverage early wins
 - Use map of technology assets to implement strategic vision